



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

Date: 10/10/2015

Organized by : Department of MECHANICAL ENGINEERING

Name of the program: workshop on **INTELLECTUAL PROPERTY RIGHTS**

Topic : Workshop on “Understanding of IPR & its Usage for Industry”

Venue : E-CLASS ROOM

Date & Time : 08/10/2015 and, 10AM to 3.30 PM

No. of participants : 50

About Speaker: Dr.B.BalaKrishna, Professor, JNTUK College Of Engineering(Autonomous)JNTU, Kakinada

Report on workshop:

The inaugural function of “Understanding of IPR & its Usage for Industry” was attended by Chairman, Vice- chairman and Principal. The chief guest for the function was Dr.B.BalaKrishna, Professor. The Chairman discussed about the Advantages & Disadvantages of the IPR. The vice-chairman discussed about the needs to understand the types of IPR applicable to Industry. The Principal stressed in the areas- provisions & laws applicable to industry.

Objectives of the Program:

- To provide knowledge & information to students on what is Intellectual Property Rights.
- To create awareness amongst future manager about IPR uses in industry.
- To bring the notice about Industry types of IPR.

Discussion of the Topic:


- Industry & every enterprise need to take care of their intellectual property. For the same one needs to understand the types of IPR applicable to Industry.
- Advantages & Disadvantages of the IPR.
- Should understand the Uses of IPR — design, trademark, patent, copyright regarding business.
- the provisions & laws applicable to industry IPR like Copyright, Design, and Trademark etc

Program Outcome:

- Identified the core values & importance of Designs, Copyrights & trademarks.
- Received Expert guidance on Industry IPR like Trademarks, Copyrights, and Designs etc.
- Understood concept, meaning, and laws applicable to trademark, designs, copyrights.

Conclusion

Major intellectual property rights issues have been addressed in this document:-ownership of intellectual property; rights to use intellectual property; procedural issues; and special considerations involving copyright. Given the different nature and culture of universities and industry, the scenarios and corresponding contract language represent compromises that university and industry representatives on the Task Force believe will provide negotiators with reasonable options for dealing with these issues and with a framework for the general consideration of intellectual property rights within research agreements.


Co. Secy
Head of the Department
Dept of Science & Humanities
COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.,


PRINCIPAL
VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

Date: 07/11/2015

Organized by : Department of CIVIL ENGINEERING

Name of the program: workshop on **INTELLECTUAL PROPERTY RIGHTS**

Topic : Session on Patent Law

Venue : E-CLASS ROOM

Date & Time : 05/11/2015 and, 10AM to 3.30 PM

No. of participants : 55

About Speaker: Dr. B. Krishna Rao, Professor, UCEK, Kakinada

Report on workshop:

The inaugural function of "Session on Patent Law" was attended by Chairman, Vice- chairman and Principal. The chief guest for the function was Dr.B.Krishna Rao. The Chairman advised the participants to impart practical knowledge and understanding of the subject on the topic "Session on Patent Laws". The vice-chairman addressed the merits of Ethics & Values of IPR. The Principal stressed to increase knowledge of faculty in said areas.

Objectives of the Program:

- Promote innovation via the reward granted to the inventor
- Promote technology diffusion via publication and access to patents documents
- Promote international transfer of technology via international filings
- Promote transfer of technology via contractual mechanisms
- Promote wealth creation via the economic value of exclusive rights
- Promote competition via innovations behaviors
- Promote access to technology via public domain

Discussion of the Topic:

A patent is important because it can help safeguard your invention. It can protect any product, design or process that meets certain specifications according to its originality, practicality, suitability, and utility. In most cases, a patent can protect an invention for up to 20 years.

A patent is a right, granted to an inventor, to exclude others from making, using, selling or importing an invention without the inventor's consent. The inventor may license or sell the rights defined by the claims of the patent.


A patent is an exclusive form of Intellectual Property (IP) that provides the owners with the right to exclude or restrict others from exploiting the patented innovation or technology, which includes manufacturing, using, distributing, selling, or merchandising the patent invention.

Program Outcome:

- Received knowledge of Patent laws as part of curriculum also.
- Understood concept, meaning, and laws regarding to patents.
- Patent laws — patent importance, types of patent etc.
- Identified the core values & importance of patent from individual & organizational points.

Conclusion

Patents can provide great value and increased returns to individuals and companies on the investment made in developing new technology. Patenting should be done with an intelligent strategy that aligns business interests to implement the technology with a wide range of options in the search for how, where and when to patent. As an example, with a focus on international considerations and regulations in specific countries, it is possible for a company to achieve significant savings and improve the rights gained using patents.


Co - Director
Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.


PRINCIPAL
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

Date: 21/08/2016

Organized by : Department of ECE

Name of the program: Seminar on Research Methodology

Venue : E-CLASS ROOM

Date & Time : 20/08/2016 and, 10AM to 3.30 PM

No. of participants: 60

Report:

The examination speaker for the course is Dr. J Lakshmi Narayana, HOD, Department of ECE, PSCMR College of Engineering and Technology, Vijayawada.

The reason for the course is to acquaint understudies with the main calculated methodologies of exploration just as to investigate and plan the hypothetical system for the examination of the subject that is inspected with regards to their Postgraduate/Graduate Dissertation.

The primary goal of the workshop is to help the understudies to utilize soundly elective examination strategies while setting up their paper.

In this priceless program, the examination master encourages how to orchestrate the exploration sources with own plans to shape a firm paper that has steady voice.

He likewise said that, the styling, designing and referring to of examination paper can have a huge effect on our introduction.

The reason for the class expects to demonstrated information and comprehension about the plan of logical examination, technique and exploration strategies.

Building up the information and understanding sub-research objects offers simultaneously the chance to grow their logical skylines.

To obtain information about the utilization of various factual strategies and techniques.

To build up the capacity to basically dissect, assess and combine complex and multi-dimensional ideas.

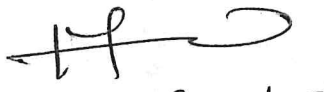
To advance the advancement of the information society and producing new exploration thoughts.

To advance free, inventive and inductive reasoning.

For this class College Chairman Sri. N Narsi Reddy, Vice-Chairman Sri. N Satyanarayana Reddy, Principal Dr. B Ramana, Head of the Departments, All Department Faculty individuals, M.Tech Scholars, B.Tech Final Year understudies partook.

The inquiry and answer meeting is conveyed by Mr. B Naveen Reddy and Mr. N Gopala Krishna.

The class is finished with the end comments of Dr. B Ramana, Principal lastly statement of gratitude was given Mr. B Venkateswara Reddy.


Co. Secy

Head of the Department
of Science & Humanities
COLLEGE OF ENGG. & TECH
VIJAYAWADA RURAL
KRISHNA DIST.,


VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

Date: 07/01/2017

Organized by : Department of EEE

Name of the program: workshop on **INTELLECTUAL PROPERTY RIGHTS**

Topic : Workshop on Application of Trademark in Business

Venue : E-CLASS ROOM

Date & Time : 05/01/2017 and, 10AM to 3.30 PM

No. of participants : 55

About Speaker: Dr.B.Sambasiva Rao, Associat.Professor, RVR&JC Engineering College,Guntur

Report on workshop:

The inaugural function of “Application of Trademark in Business” was attended by Chairman, Vice-chairman and Principal. The chief guest for the function was Dr.B.Sambasiva Rao. The Chairman advised the participants to determined Trademark value in different approaches The vice-chairman discussed about the tools to prevent someone using similar signs and riding off the back of your business. The Principal stressed in the areas- how to monetize it and use it to make money.

Objectives of the Program:

- To share knowledge on Trademark use & importance for business purpose.
- To impart skills ithin students about employment in areas of trademark & designs
- To create awareness amongst students about registration process of trademarks.
- To make awareness about rights of trademark holders.

Discussion of the Topic:

In simple words, trademarks are special unique signs that are used to identify goods or services from a certain company. They can be designs, pictures, signs or even expressions. It is important because it differentiates your products from the competitions. It can be associated with your brand or product. Trademarks are classified as intellectual property and therefore is protected from infringement. Trademarks and its rights are protected by the Trademark Act, 1999

To get the protection of trademark rights one has to register the trademark. It is important to register your trademark because it prevents others from copying your mark and misrepresenting other products with your mark. Trademarks help the customers to recognize the brand and the brand value in one look such as the logo of a tick sign for Nike or a jumping wildcat for Puma etc.


Unlike patents, trademark does not have a definite limitation period. Where a patent expires in 20 years a trademark registration expires after 10 years of its registration, but unlike patents, a trademark can be renewed again for another 10 years. This process can be indefinitely done, meaning as long as you keep renewing the trademark it will not expire and will continue to be under the protection of the Act.

Program Outcome:

- Understood concept, meaning, use, and marketing part of trademarks.
- Received knowledge about registration is mandatory or not? If not what will be the procedure for making authentication of our trademarks.
- Identified the core values & importance of trademark from individual & business points.
- Understand the things about Trademarks-Trademark are another way of referring to brands. Consumers' purchasing decisions are influenced by trademarks and the reputation such brands represent.
- Importance for business people to have an understanding of why trademarks are important assets and help grow their business

Conclusion

The entire Trademarks Act, 1999 eliminates the inconvenient provisions of the old act and of course has fostered the rights of the traders and other service providers significantly. It is a kind of a warning to the infringers.


Co-ordinator
Head of the Department
Dept of Science & Humanities
Vikas College of Engg. & Tech
Nunna, Vijayawada Rural
Krishna Dist.,


Principal
VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ENTREPRENEURSHIP CELL

Date: 06/01/2018

Organized by : Department of Mechanical Engineering

Name of the program : Two Day workshop on "Entrepreneurship awareness camp"

Venue : E-CLASS ROOM

Date & Time : 04/01/2018 to 05/01/2018 and, 10AM to 3.30 pm

No. of participants: 43

Report on workshop:

The workshop is opened with inaugural function. In this Chairman, Vice Chairman, Principal are addressed the student participants. The chairman advised the participants to plan their own business/industry after their graduation. The vice-chairman addressed the role of entrepreneur in employment generation, product development and national production. The principal explains the role of entrepreneur in Developing country like India,

Objectives of the Program:

- (1) To develop entrepreneurship /self-employment skills among the students.
- (2) To impart managerial qualities for entrepreneur.
- (3) To help selecting suitable business, technology
- (4) To aware encouragement, support and training provided by different government organizations to start-up.
- (5) To understand preparation of detailed project report (DPR)
- (6) Case study of an entrepreneur with industrial visit.

The speakers for Day (1) & Day (2) Mr. V. Leela Prasad Honourable Director, Andhra Pradesh productivity council (APPC).

In day one the speaker discussed

- (a) The motives, skills and strengths required to become an entrepreneur with many illustrations.

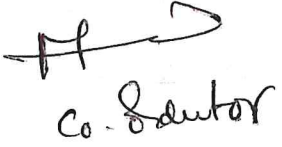
- (b) The assessment of business opportunities in India and abroad, Political and economic systems in business.
- (c) Role of planning, evaluation and monitoring in business.

In day two the speaker discussed

- (a) The assistance of various government bodies like ministry of micro, small and medium enterprise (MSME), National small industries corporation (NSIC) etc for budding entrepreneur.
- (b) The financial knowledge, technical aspects of running an enterprise/ business.
- (c) The government schemes and incentives for entrepreneurship.

Program Outcome:

The program provided the opportunity for young engineer a career option in Entrepreneurship. They learned various government sponsor scheme.


Co-Sector
Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.


PRINCIPAL
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ENTREPRENEURSHIP CELL

Date: 07/03/2018

Organized by : Department of AGRICULTURE

Name of the program: One Day workshop on "GREEN ENTREPRENEURSHIP"

Venue : E-CLASS ROOM

Date & Time : 05/03/2018 and, 10AM to 3.30 PM

No. of participants : 65

Report on workshop:

The workshop is opened with inaugural function. In this Chairman, Vice Chairman, Principal are addressed the faculty. The chairman addressed the participant's saying- This program was designed to help prospective entrepreneurs develop green business ideas, and help them develop the skills they need to bring these ideas to fruition and make an impact on green growth in their country. The vice-chairman addressed the approaches about the activity of consciously addressing environmental and social problems and need, and coming up with brilliant innovative entrepreneurial ideas that will bring a solution to them. The principal explains information about private sector innovation is crucial to developing strong, sustainable economies and addressing environmental issues.

Objectives of the Program:

- Green entrepreneurs had the basic objective of building a movement towards environment.
- Spread products or services, which are environment friendly.
- Provide graduates with necessary skills that will make them to be creative.
- Provide small and medium size companies with the opportunity to recruit graduates who possess relevant skills to manage business enterprises.

Speaker: Dr. M. Martin Luther, Professor, Acharya N G Ranga University, Guntur.

Topic of discussion on day:


- Strong internal motivation related to a heightened sensitivity to environmental problems •
- They address an environmental/social problem/need consciously and this is at the core of their business activity
- Development concept that carefully considers social and environmental impacts of development.
- Defined three sub-categories: environmental responsiveness, resource efficiency, and community and cultural sensitivity.
- Improving environmental awareness, using energy resources and eco-friendly technologies, reuse of wastes, and recycling activities starting from production activities of businesses to packaging and delivering to consumers.

Program Outcome:

- The main consequence of entrepreneurship education is value creation. Entrepreneurship is undeniably an action-oriented, emotional, team-based and interdisciplinary human activity.
- Entrepreneurs take a risk by being dependent on the uncertain income paid in exchange for the customer value they create.

Conclusion

Green investments will enhance new sectors and technologies that will be the main sources of economic development and growth of the future: renewable energy technologies, resource and energy efficient buildings and equipment, low-carbon public transport systems, infrastructure for fuel efficient and clean energy


C. S. Sankar
Head of the Department
Dept of Science & Humanities
COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.


VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ENTREPRENEURSHIP CELL

Date: 06/12/2018

Organized by : Department of **EEE**

Name of the program : One Day workshop on “**EXPLORING YOUTH ENTREPRENEURSHIP**”

Venue : E-CLASS ROOM

Date & Time : 05/12/2018 and, 10AM to 3.30 PM

No. of participants : 55

Report on workshop:

The workshop is opened with inaugural function. In this Chairman, Vice Chairman, Principal are addressed the faculty. The chairman addressed the participants saying-Entrepreneurship programmes, seminars and conferences have been organized to find lasting solutions to the reasons why youth have not been fully engaged towards setting up their future venture. The vice-chairman addressed the approaches to test the entrepreneurial readiness of youth. The principal explains the need to develop proper entrepreneurial skills/training among youth for proper opportunity utilization in order to turn economy capacity towards more productive youth.

Objectives of the Program:

- Explore the situation of youth entrepreneurship at country level.
- Find differences and similarities in different countries.
- Explore the dimensions of youth entrepreneurship.
- Provide space for sharing and learning from examples.

Speaker: Dr. K.Venkata Reddy, Professor, JNTUK College Of Engineering(Autonomous)JNTU, Kakinada

Topic of discussion on day:

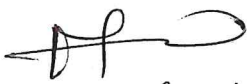
- The entrepreneurial readiness of youth in terms of opportunity identification, motivational factors, resources, and entrepreneurial ability.
- The effect of entrepreneurship training on young people's readiness to engage in entrepreneurial activity and the components behind successful start-ups.
- The positive effect of opportunity identification, motivation, and resources on entrepreneurship and the central role of entrepreneurship training in all factors, including entrepreneurial ability.
- The role of entrepreneurship training those young individuals are able to develop their entrepreneurial ability.

Program Outcome:

- Entrepreneurial learning for young people is hugely beneficial, in addition to finding out how to start a business;
- They acquire practical skills and positive attitudes: greater awareness of society, a sharpened appetite for active engagement, new competences and confidence to play a part.
- Entrepreneurship education improves interpersonal relationships, teamwork skills, money management and public speaking skills.
- increases job readiness and job preparedness

Conclusion

The main contribution of this research is the development of new model for measuring entrepreneurial readiness towards starting up new business. Their career choice is a major concern for the government due to the fact that there is shortage of job in the economy. Young graduates are current hope of the economy and if they are not properly managed, it may result to brain drain. Since in the market the knowledge acquired is very important for the growth of the economy so that it will result to success side of the coin.


Co. Editor
Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.


PRINCIPAL
VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ENTREPRENEURSHIP CELL

Date: 27/01/2019

Organized by : Department of CSE

Name of the program : One Day workshop on "COMMUNICATION BEYOND BARRIERS"

Venue : E-CLASS ROOM

Date & Time : 26/01/2019 and, 10AM to 3.30 PM

No. of participants : 97

Report on workshop:

The workshop is opened with inaugural function. In this Chairman, Vice Chairman, Principal are addressed the faculty. The chairman addressed the participants saying- on effective communication approach and its importance in social entrepreneurship field. The vice-chairman addressed the approaches about the importance of active listening to improve communication. The principal explains information about effective communication, communication strategies in social entrepreneurship.

Objectives of the Program:

- To guide participants how they can use communication in their team and how they can solve a problem through effective communication;
- To foster critical thinking and problem-solving skills;
- Stress the importance of active listening and roles in a team

Speaker: Dr. K.V.Ramana, JNTUK College Of Engineering(Autonomous)JNTU, Kakinada

Professor, JNTUK, Kakinada

Topic of discussion on day:


- Physical communication barriers such as social distancing, remote-work, deskless nature of work, closed office doors, and others.
- Emotional communication barriers resulting from emotions such as mistrust and fear.
- Language communication barriers that refer to how a person speaks both verbally and nonverbally.

Program Outcome:

- The primary outcomes of instructional communication are concerned with learning: cognitive, affective, and in classes where appropriate, psychomotor. A secondary outcome of interest to teachers is student evaluations of the teacher.
- Develop knowledge, skills, and judgment around human communication that facilitate ability to work collaboratively with others. Such skills could include communication competencies such as managing conflict, understanding small group processes, active listening, appropriate self-disclosure
- Three huge outcomes that are affected by how well we communicate- Happiness, wellbeing and effectiveness

Conclusion

Communication may break down as a result of many communication barriers that may be attributed to the sender or receiver. Therefore, effective communication requires familiarity with the barriers. Choosing the right channel for communication is also important, because choosing the wrong medium undermines the message. When communication occurs in the cross-cultural context, extra caution is needed, given that different cultures have different norms regarding nonverbal communication, and different words will be interpreted differently across cultures. By being sensitive to the errors and adopting active listening skills, you may increase your communication effectiveness.


Co. Secretary
Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.


PRINCIPAL
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ENTREPRENEURSHIP CELL

Date: 21 /09/2019

Organized by: Entrepreneurship cell

Name of the program: Entrepreneurship development

Venue: E- CLASS ROOM

Date & Time: 20/09/2019 9.30AM to 4 PM

No. of participants: 55

Speaker : G V S Reddy, Proprietor, R.K Industries, Vijayawada

About Speaker: Mr G V S Reddy is the proprietor of M/S R.K Industries, Vijayawada. They are the leading manufacturers of LED home light, LED Street and light CFL Street light from 1996. He is the first generation entrepreneur.

Report on workshop:

The inaugural function of "Entrepreneurship development" was attended by Chairman, Vice-chairman and Principal. The chief guest for the function was G V S Reddy, The Chairman advised the participants to apply the knowledge acquired during studies to start their own business and create employment to others. The vice-chairman addressed the merits in becoming entrepreneur. The Principal stressed that new product development with latest technology is possible only by budding technocrats.

The speaker welcomed all students and explained

- The merits of becoming entrepreneur over job seekers.
- Narrated the hiccups faced and how he overcomes them as a first generation entrepreneur.
- Discussed about time management, life skills, technical knowledge, financial management and other qualities required for a business man.
- Importance of planning, budgeting, monitoring, evaluation and follow up in running an enterprise.
- Government policies, Schemes and incentives for promotion of entrepreneurship, detailed project report (DPR) preparation and environmental issues.
- Marketing strategies, pricing and up gradation of product.

Program Outcome:

The program provided the opportunity for young engineer a career option in Entrepreneurship.
They learned various government sponsor scheme.


Co. Sarker
Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.,


PRINCIPAL
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ELECTRICAL & ELECTRONICS ENGINEERING

Date: 28 /09/2019

Organized by: ELECTRICAL & ELECTRONICS ENGINEERING

Name of the program: INTELLECTUAL PROPERTY RIGHTS

Venue: E- CLASS ROOM

Date & Time: 26/09/2019 9.30AM to 4 PM

No. of participants: 53

Speaker : SRI.B.NARESH, Assistant Professor, Department of EEE, JNTUK COLLEGE OF ENGINEERING, KAKINADA.

Report on workshop:

The workshop begins with the History of Intellectual Property from beginning to evolving phase. Subsequently explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

The speaker elaborated in detail about, what is patent and copy right, and differentiated the same with suitable examples to make the participants understand clearly. During the session he explained various formats and forms used in the process of patent and copyright registration. He also explained the procedures and fees details for patent filing. In the discussion time with the participants, he answered all the questions patiently up to the participants' satisfaction.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection.

SRI.B.Lakshmana Nayak, HoD/EEE proposed the vote of thanks to the chief guest

Feedback from the participants:

1. K.M.S.S.SANDEEP-17NQ5A0218- Thank you for the Informative presentation sir.
2. CH. RAJASEKHAR-17NQ1A0204- Thanks. A great session.
3. P .RAMADEVI-Assistant Professor, EEE DEPARTMENT- Thanks. A great session.


Co Secy

Head of the Department
Dept of Science & Humanities
VIKAS COLLEGE OF ENGG. & TECH
NUNNA, VIJAYAWADA RURAL
KRISHNA DIST.,


PRINCIPAL
VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.



VIKAS COLLEGE OF ENGINEERING & TECHNOLOGY

Nunna, Vijayawada, Krishna (Dt), Andhra Pradesh

ELECTRICAL & ELECTRONICS ENGINEERING

Date: 28 /02/2020

Organized by: ELECTRICAL & ELECTRONICS ENGINEERING

Name of the program: Research Methodology

Venue: E- CLASS ROOM

Date & Time: 27/02/2020 9.30AM to 4 PM

No. of participants: 60

Speaker : SRI.B.NARESH, Assistant Professor, Department of EEE, JNTUK COLLEGE OF ENGINEERING, KAKINADA.

Report on workshop:

A special focus conceptualizing research design, and collecting information from target groups. The speaker rightly raised a relevant question before the participants such as "How much they are well versed with the required knowledge of research design involves?" The discussion evoked a lot of questions among participants. What a research design is he further discussed its subdivisions in the form of Descriptive, Exploratory and Experimental Research Designs. The speaker explains research design with research based evidences. Participants were also provided with opportunities to respond to each other's queries. This question answer session in fact enabled clarifying some of the misunderstandings of various methodological issues in designing a research, and the session was continued with activity for researchers.

The speaker deliberated about the tools and its types ranking, mapping, Visualization in Participatory Planning, various participatory tools, how to formulate in depth interviews, case studies, key informant interviews, participant observation in details. This session provide participants over all view about the tools used in research followed by an activity how to select tools for the felicitator provided situation.

Sri.B.Lakshmana Nayak, HoD/EEE proposed the vote of thanks to the chief guest

Feedback from the participants:

1. G Arunkumar-17NQ5A0212- Excellent Session.
2. I Phanikumar-18NQ5A0209- Thanks. A great session.
3. Sk.Mohiddin-Assistant Professor, EEE Department- Thanks. A great session.


Co. Sec.

Head of the Department
of Science & Humanities
Vikas College of Engg. & Tech
Nunna, Vijayawada Rural
Krishna Dist.,


PRINCIPAL
VIKAS COLLEGE OF ENGG.&TECH
NUNNA, VIJAYAWADA RURAL
Krishna Dt., A.P.