



VIKAS COLLEGE OF ENGINEERING AND TECHNOLOGY

(Sponsored by SAKSHI VIDYA PEEYAM)
(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)
UNNA-521212, Vijayawada Rural, Krishna Dt., A.P., India
Certified by ISO 9001:2015

ENTREPRENEURSHIP & INCUBATION CELL

Date: 24-08-2021

Program: Guest lecture on "Start-ups and Entrepreneurship on development of ecosystem"

Venue: E- CLASS ROOM

Date & Time: 24-08-2021 9.30AM to 4 PM

No. of participants: 50

Speaker: Dr. VENKATA REDDY KOTA

About Speaker: Dr venkatarreddy obtained his Bachelor's Degree in EEE education.

Report on workshop:

The Main aim of the conducting the Seminar

1. To improve the knowledge of start-ups and how the start-ups will be.
2. How to apply start-ups which is sustainable developed.

The speaker welcomed all the students and explained about:

- Across the globe, how the Entrepreneurship is happening and the issues related to economic growth, stability, as well as the measurement of well-being in countries.
- How we are moving from the requirements-based Entrepreneurship to the creation of opportunity-based firms which is quite tough especially in emerging the economies of the marketplace.
- How entrepreneurial success, as well as impact, directly or indirectly gets affected by the environment or ecosystem in which it is operating its business.
- How the ecosystem plays a very vital role in the growth or decline of the business firm?
- Speaker discussed the Entrepreneurial Ecosystem and other related info that is required to know

Conclusion

- ❖ The speaker concluded that it is required to know whether an Entrepreneurial ecosystem is nature or nurture.
- ❖ It means that such an ecosystem is a result of some natural developments or can it be designed intelligently?
- ❖ The entire program gives us a hint that it is the result of intelligent evolution as it is the procedure to join the hands of markets and public leadership.

 Coordinator


Principal

PRINCIPAL

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ENTREPRENEURSHIP & INCUBATION CELL

Date: 05-11-2021

Program: "INTRODUCTION TO IPR, PATENT SPECIFICATION AND CLAIMS"

Venue: E- CLASS ROOM

Date & Time: 05-11-2021 9.30AM to 4 PM

No. of participants: 50

Speaker: Prof. Y. V. Rami Reddy

About Speaker: Prof. Y. V. Rami Reddy working as a professor in Department of Chemistry, S. V. University, Tirupati, Andhra Pradesh, India. He is having 32 years of Research experience and 30 years of Teaching Experience in the subject of chemistry

Report on workshop:

Report workshop on "INTRODUCTION TO IPR, PATENT SPECIFICATION AND CLAIMS" The incubation cell conducted a workshop on "intellectual property rights" on 05-11-2021.

The Main aim of the conducting the workshop

- To improve the knowledge of intellectual property rights.
- What are the role of intellectual property rights and how to access the right?

The speaker welcomed all the students and explained about:

What Are the Types of Intellectual Property and patent specification. There are four main types of intellectual property rights, including patents, trademarks, copyrights, and trade secrets.

Functions of the specification:

- Title of the patent invention and background of the invention
- Summary of the invention / object of the invention
- Explanation if any of the patent drawings
- Description of the invention and patent claims
- Patent abstract of the disclosure and sequence listing

The speaker explains about the roles of intellectual property rights and patent specification and claims and explains how to use those rights and claim the patents

Co-ordinator

Principal
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ENTREPRENEURSHIP&INCUBATION CELL

Date: 02-02-2021

Program: "RESEARCH METHODOLOGY ON PUBLICATION ETHICS"

Venue: E- CLASS ROOM

Date & Time: 02-02-2021 9.30AM to 4 PM

No. of participants: 50

Speaker: prof.B.Rajashekar, senior faculty in the School of Management Studies at the University of Hyderabad(UOH)

About Speaker: Prof. Raja Shekhar obtained his Bachelor's Degree in Civil Engineering and three Master's degrees. Under his guidance 14 Scholars have been awarded Doctorate degrees. Prof. Shekhar has published 77 research papers in International, National journals, Books and Conference proceeding

Report on workshop:

Report workshop on "RESEARCH METHODOLOGY" The incubation cell conducted a workshop on "intellectual property rights" on 02-02-2021.

The Main aim of the conducting the workshop

- To improve the knowledge in research methodology in scientific research and thesis writing.
- What are the roles of research methodology in scientific research?

The speaker welcomed all the students and explained about

- What are the different types of research methodology present in this era.
- How to collect and analyse the data
- What are the tools or material we generally used in the research

The speaker explains in different steps like

Step 1: Explained your methodological approach

You can start by introducing your overall approach to your research. You have two options here.

- **Start with your "what":**
 - What research problem or question did we investigate?
 - Aim to describe the characteristics of something?
- **Start with your "why":**
 - Why is this the best way to answer your research question?
 - Is this a standard methodology in your field, or does it require justification?
- **Describe your data collection methods:**


Once you have introduced your reader to your methodological approach, you should share full details about your data collection method
- **Experiments:**

Share full details of the tools, techniques, and procedures you used to conduct your experiment.
- **Existing data:**

Explain how you gathered and selected the material (such as datasets or archival data) that you used in your analysis.

The speaker explains about how to use research methodology to improve our knowledge on research field.


Co-ordinator


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